



# Product guides

Connecting with your customers via curated updates.

Seamlessly send  
out email  
campaigns to your  
customers via the  
"Updates" feature  
within your  
MangoCRM  
account

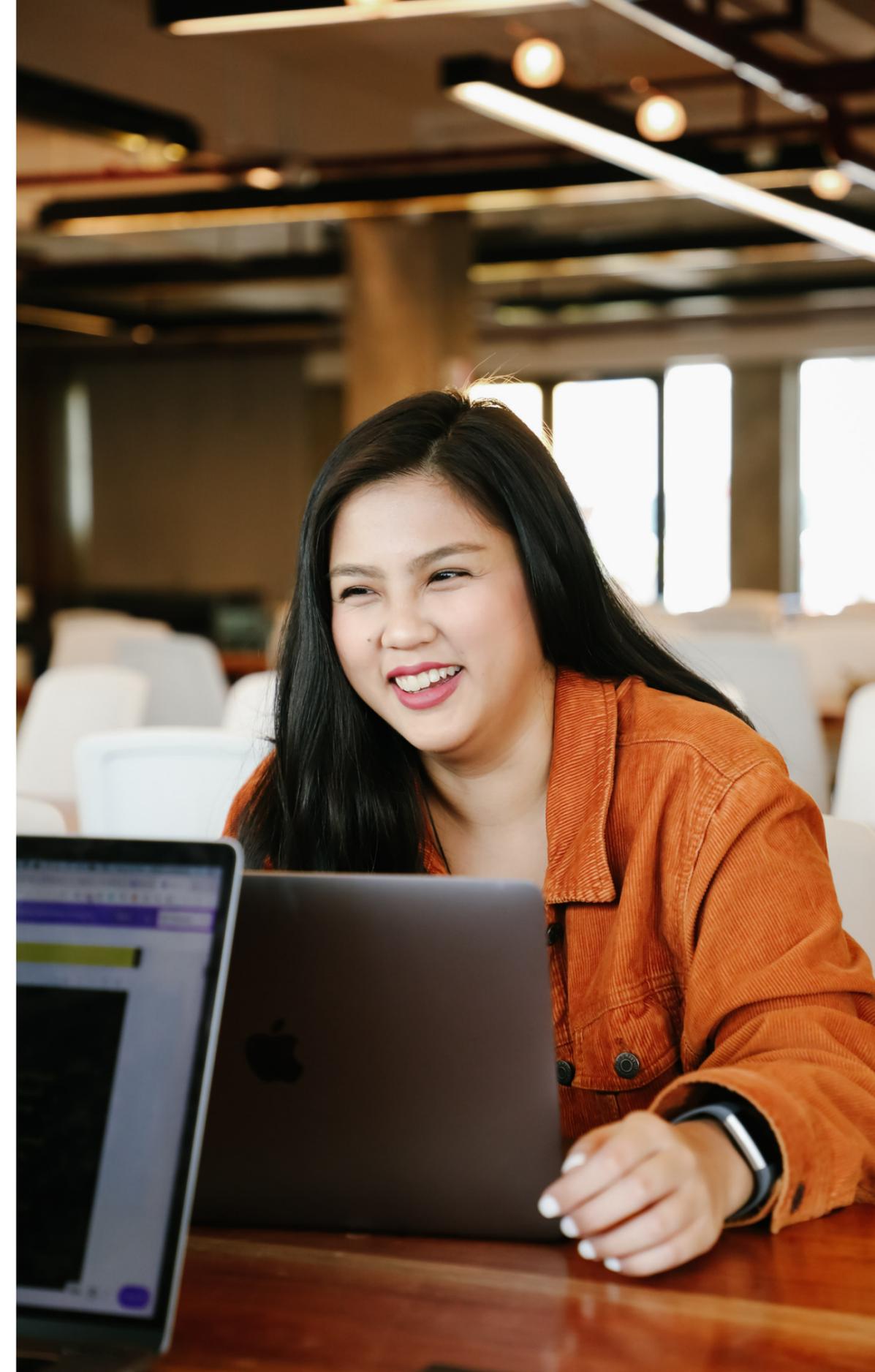


# Feature Overview

Create updates and share updates with clients

What this feature allows you to do is to create quality content within your account, and then seamlessly share them via email with your customers.

Your customers will receive an email asking them to log into their customer account portals to see your updates. Each shared update will display to you, the level of engagement on your customers' end.



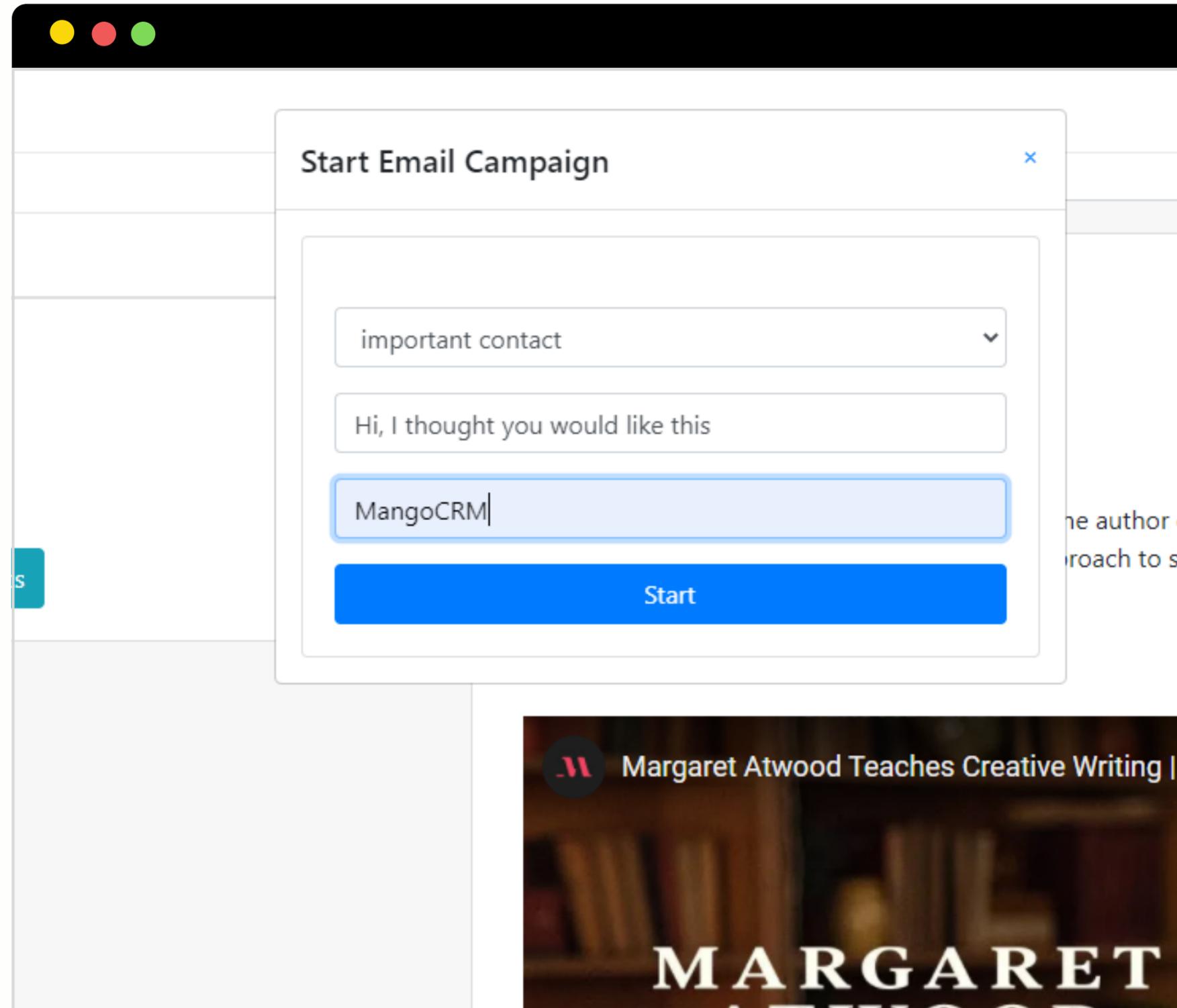


**Here is  
what  
you do**

# Access your account

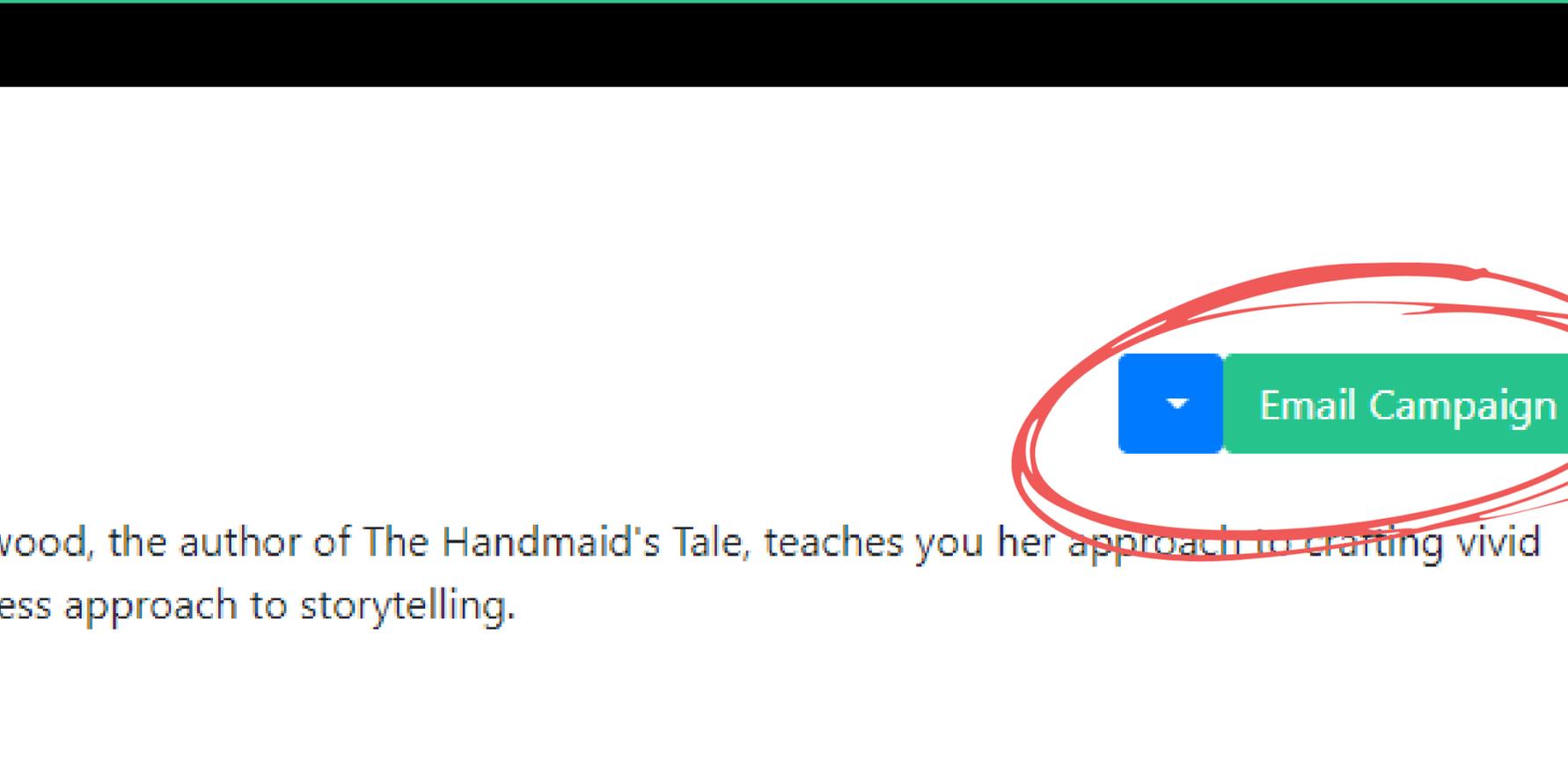
Log into your MangoCRM account and head over to your updates sections.

If you haven't already created the update you wish to share, this will be the first step.

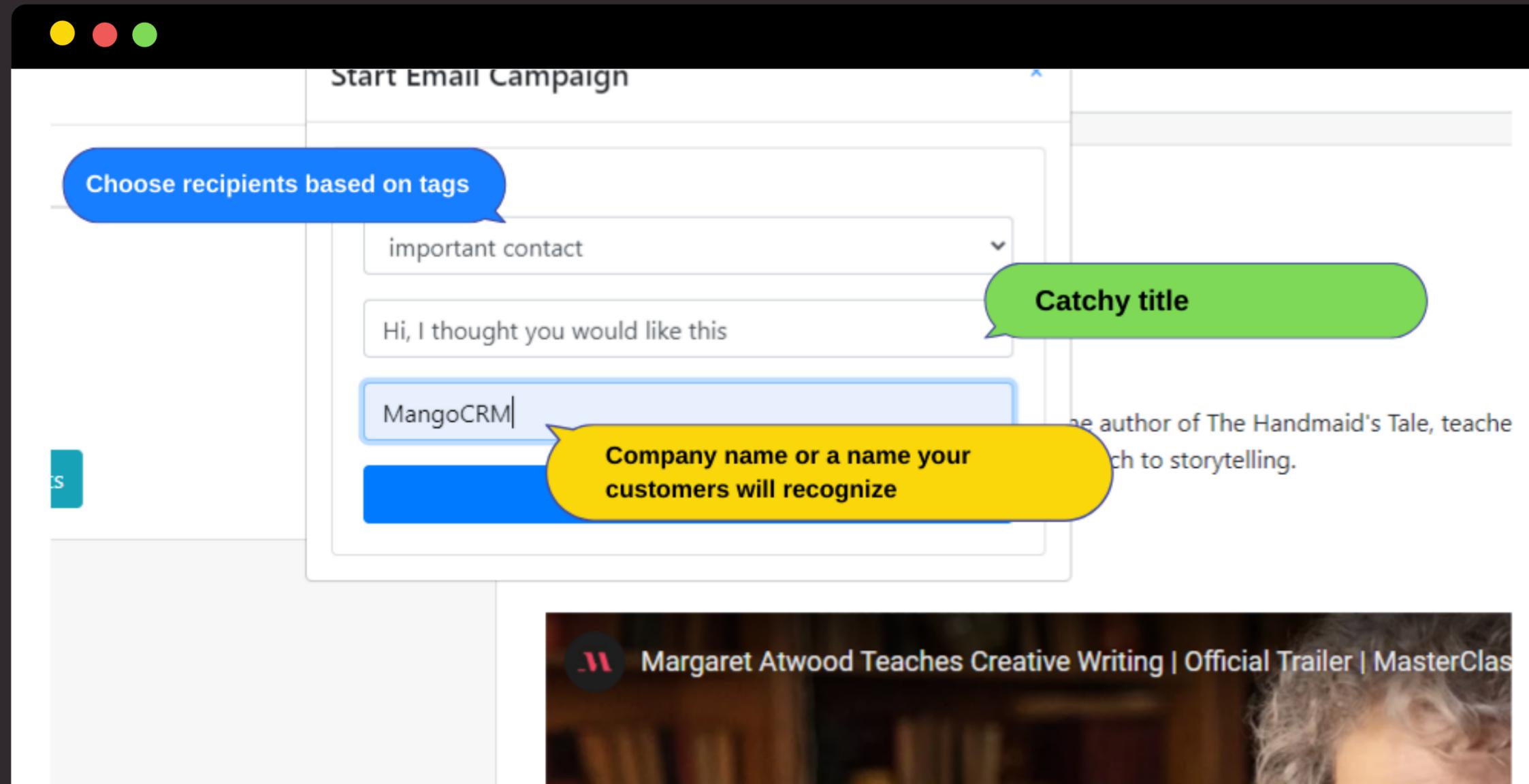


# Email Campaign

Once your update is created, a Green "Email Campaign" button will appear above your new update in the Updates area only.



At this point, you can simply click on the Email Campaign button to select your audience, enter a catchy title and be sure to type in your company name or a name your customers will recognize and then click "Start" and your email notifications will start going out



**Please note that within this feature,  
audience selections are made based  
on Tags**

**[Find out more about tags.](#)**



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